

## Poster Token (PT)

The token, on which the daily profit is calculated! We pay 10% of the amount of each order of our online store MirPosterov.ru.



## How it works

1. The investor buy Poster Tokens on favorable terms.  
1st week: bonus +25%  
2nd week: bonus +10%  
3rd week: bonus +5%
2. Poster Token allows the investor to receive revenue right after the issue is completed, even before the release of the token on the crypto-exchange. We pay investors 10% of the amount of each order our online store!
3. Our business is developing dynamically. In the future, the yield of the Poster Token will inevitably only grow. And it is quite obvious that this will lead to an increase in the exchange value of the token itself.

## ICO Details

Name of the token: **Poster Token**  
Token symbol: **PT**  
Blockchain platform: **Ethereum**  
Protocol: **ERC 20**



### Conditions:

All unsold tokens entered in the open sale are burned under the terms of the smart contract after the ICO. Further emission of tokens is not planned.

### Investor Protection:

If the minimum threshold (soft cap) is not reached, the money is returned to investors.

**Offers:** 1st week **+25%**, 2nd week **+10%**, 3rd week **+5%**

Maximum output: **1 000 000 PT**  
Cost of the token: **4000 PT = 1 ETH**  
Currency of purchase: **ETH**  
Maximum sale: **Not limited**  
Period of sale of the tokens: **4 weeks**  
Minimum collection threshold (soft cap): **50 ETH**  
Maximum collection threshold (hard cap): **250 ETH**

## Distribution of tokens

85% - public sale  
12% - remain in the team  
3% - bounty & PR

## Budget allocation

40% - advertising, PR, website promotion  
40% - business development, operating expenses  
20% - stabilization fund

## Prerequisites for the growth of the cost of the token

- As the business develops and the number of orders increases, there will be an inevitable increase in the Poster Token's yield. And it is quite obvious that this will lead to an increase in the exchange value of the token itself.
- After the ICO, the PT token will be freely traded on exchanges. In our plans, the expansion of the presence of the token on different exchanges.
- The development of the world's crypto currency will promote their active use in the global economy. Therefore, the value of digital assets in the future will only grow.

## Road map

*2002 — 2017*

Launching and development of MirPosterov.ru online store. For today we deliver orders all over Russia and the CIS countries (more than 1300 points of self-export). The turnover of the store is ~100 orders per month.

*February — April, 2018*

Preparation and conduct of ICO

*May — August, 2018*

The output of Poster Token to the exchange. Launch of the bot in the Telegram messenger for the sale and purchase of PT

*May — December, 2018*

Increase store revolutions up to 300 orders per month

*December, 2018 — December, 2019*

Increase store revolutions up to 1000 orders per month

## The project team



### Anton Savchenko

*Founder and CEO*

Entrepreneur, programmer, founder of the project. Experience in the field of Internet commerce. Co-owner and head of online stores TortMag.ru and ZakazTortikov.ru. Crypto enthusiast.



### Elena Efimova

*Co-founder and Commercial Director*

Experience in managerial work in the field of trade. Successful cooperation with the main retail networks of Russia (X5 Retail Group, O'Key, Lenta, Auchan, Magnet and other). Specialist in communication with clients in social networks.

+3 Permanent staff ++ Freelancers